

Vertical Cubed: An Integrated E-Commerce Platform Attending IRCE 2012

DALLAS, TX – (May 7, 2012) – Vertical Cubed, a turnkey e-commerce service set that enables companies to enter or expand their presence in the e-tailing space, will be attending the Internet Retailer Conference & Exhibition (IRCE) 2012. IRCE is an annual conference for retailers, e-tailers and vendors that support the industry. Held in Chicago, the 2012 event is the eighth annual conference and exhibition.

Vertical Cubed meets the needs of small to medium-sized e-tail businesses that are looking for a cost-effective, robust solution and require more than an off-the-shelf, do-it-yourself solution. Vertical Cubed clients don't need to piece together an online digital commerce solution; Vertical Cubed offers the end-to-end solutions to meet those needs. For B2C, B2B or both, Vertical Cubed provides the flexibility and agility to tailor the offering based on the needs, business objectives and growth initiatives of the e-tailer.

Vertical Cubed offers a complete suite of end-to-end electronic retailing management solutions that include:

- Website design and development
- Website marketing services
- Website hosting
- Fulfillment and distribution
- Customer care
- Strategic consulting and user experience design

Bundled solutions are often attractive to e-tailers who are just launching, as well as e-tailers that are looking to expand their business and increase revenues and client base. Clients can select either a complete turnkey solution or choose à la carte from a broad portfolio of solutions. A solution may include online Marketing Services, Content Management System or E-Commerce Hosting, which are just a few of the services offered through Vertical Cubed. The Vertical Cubed team works with the client's creative department or agency to integrate their existing brand identities into a consistent online presence.

Vertical Cubed is secure, scalable and customizable to fit clients of most sizes. The e-commerce platform is feature-rich and offers an easy to understand Content Management System that puts e-tailing merchants in the driver's seat to make real-time content and product data changes. The focus of the platform is to provide the entire suite of services necessary to create, launch, market and manage a successful enterprise digital channel, while competing in an extremely competitive environment.

For more information about Vertical Cubed, visit www.VerticalCubed.com.

About Vertical Cubed

Vertical Cubed, a division of USFI, is a Dallas-based end-to-end e-commerce solution provider. Services include website design and development, website platform, website hosting, website management, fulfillment, logistics, supply chain management, marketing strategy, interactive online marketing, social media marketing, contact center services and customer care. Vertical Cubed and USFI have a network of partners suited to meet the ever-changing demands and needs of the business.

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